FARM RADIO INTERNATIONAL

Do you ever find yourself searching for information about a specific crop? In need of ideas to create a drama for your listeners? Wondering how to include more women in your program? FRI has many resources to help you.

GUIDE TO RESOURCES FOR BROADCASTERS

FARM RADIO INTERNATIONAL AIMS TO SUPPORT ALL AFRICAN BROADCASTERS TO DEVELOP HIGH-QUALITY RADIO PROGRAMMING FOR RURAL COMMUNITIES.

FRI's resources celebrate and promote radio and small-scale farmers. Our resources are:

- Accessible and available to all broadcasters in sub-Saharan Africa at low or no cost.
- Responsive to the needs of farmers and broadcasters.
- Relevant (appropriate language, formats, and topics).

FRI offers training and information resources to help broadcasters create high-quality radio programs about agriculture and rural development. FRI facilitates a community of practice among its 700 broadcasting partners in 40 countries through experience-sharing activities.

ABOUT FRI'S RESOURCES FOR BROADCASTERS

FARM RADIO RESOURCE PACKS
scripts.farmradio.fm

FRI has created hundreds of written resources on a variety of agricultural and rural development topics. These include scripts and information documents that provide broadcasters with either a brief or detailed overview of a subject. These resources are published several times a year, but each month we share a theme pack of resources on one topic.

These are the script types we produce:

INTERVIEWS can:

- Serve as a basis or inspiration for farmer programs on similar topics, including phone-in or text-in programs.
- Be translated and adapted as necessary to suit local conditions, then performed as dramatized interviews.
- Act as a model to help in preparation for interviewing experts or other guests.

DRAMAS can:

- Be read by local actors or (for very simple dramas) by broadcasters themselves.

- Be adapted to suit local conditions, both in terms of crops and farming practices, and local issues.

TWO-HOST PRESENTATIONS are scripted conversations between two radio hosts. They are a good way to:

- Present both sides of a debate and discuss the benefits and challenges of each perspective.
- Create a simple dramatic situation by, for example, having one host play a comedic role and the other play a more serious role. Such situations can be used to promote simple farming practices, development messages, and other ideas.

These are the information documents we produce:

ISSUE PACKS contain a wealth of background information on key agricultural topics, providing a detailed introduction for broadcasters wanting to know more about a subject. The information in issue packs (including lists of audio and video resources) can inform any farmer program on the same topic and suggest topics of conversation for phone-in or text-in segments. Broadcasters

can contact the resource organizations listed in the issue pack to interview experts.

BACKGROUNDERS are brief introductions to farming topics that orient broadcasters to the most important facts, challenges, and solutions, and direct them to further resources. Backgrounders are one-stop shops for broadcasters who are new or relatively new to a topic.

BROADCASTER HOW-TO GUIDES
bit.ly/FRR-Pack

These guides provide valuable tips for broadcasters who want to improve their radio skills.

BARZA WIRE
wire.farmradio.fm

Barza Wire is a unique weekly news service that shares stories about African farmers. Barza Wire stories focus on topics that are relevant to small-scale farmers. Barza Wire also features opportunities and resources for broadcasters. Subscribers will receive the latest stories and resources in their inbox.
Subscribe at: *wire.farmradio.fm/en/subscribe*.

Barza Wire contains the following sections:

FARMER STORIES Stories that feature African small-scale farmers' experiences. These stories are written so that they can be translated and read directly on air. Broadcasters can also use them to research a topic for a program.

RESOURCES Agricultural, rural development, or training resources relevant to African broadcasters.

SCRIPT OF THE WEEK A featured Farm Radio International script related to one of the week's Farmer stories.

SPOTLIGHTS Articles on radio broadcasters and their programs, and on FRI activities.

OPPORTUNITIES Training opportunities for African broadcasters and journalists.

COMMUNITY OF PRACTICE
discussion-en.farmradio.fm

We bring together radio broadcasters from across sub-Saharan Africa to learn from each other. We have 700 partners in 40 countries. This includes community, commercial, national and religious radio stations, as well as NGOs and farmer organizations that produce radio programs.

E-DISCUSSIONS Once a year, FRI offers a facilitated e-Discussion on a specific agricultural or radio topic. They bring together broadcasters and subject matter specialists for a four-week period. The moderated e-Discussions are offered in English and French. Past topics include: agriculture and nutrition, interactive radio, and generating revenue for your farmer program.

ONLINE LEARNING
farmradiotraining.org

FARMER PROGRAM E-COURSE This course helps broadcasters develop high-quality radio programs for farmers. E-facilitators support broadcasters through the course. Learners are paired with experienced radio mentors from around the world, who provide guidance and feedback on course assignments.

SELF-GUIDED LEARNING MODULES Our self-guided learning modules walk broadcasters through key concepts to improve their radio programing. Our VOICE Standards learning module helps broadcasters master the fundamental ingredients for a program that farmers want to listen to! Our module on Generating revenue will provide a few tips and ideas for how broadcasters can find funding for their farmer program.

Broadcasters will be given access to these learning modules when they register as a broadcasting partner.

- Username: **Your email address**
- Password: **Farmradio8**

If you have any questions about the resources, please email **radio@farmradio.org**